



IDEAS for WHO TO SELL TO



INDIVIDUAL SALES

Everyone everywhere needs and uses first aid. Families with young children, college students, and senior citizens should all have a good first-aid kit. Here's just a short list to get started:

- Family
- Friends
- Cousins
- Aunts/Uncles
- Neighbors
- Place you work
- Friends on Sports Teams
- Mom's and Dad's Workplace/Office

MULTIPLE SALES

Some businesses can use first-aid kits as a "thank you" gift to their customers. They can buy multiple kits from you. (Kit idea in brackets)

- Sports Team [SPORT]
- Car Dealers [AUTO]
- Realtors [HOME or OW-WEE]
- Auto/Home Insurance Agents [AUTO or HOME]
- Local Banks and Credit Unions [ANY]
- Travel Agent [AUTO or HOME]
- Golf Clubs or Outings [SPORT]
- Doctors [ANY]
- Sporting Goods [OUTDOORS or SPORT]
- Garden Center [HOME or OUTDOORS]
- Pediatrician [OW-WEE]
- Veterinarian [PET]

BUSINESS KIT SALES

OSHA requires businesses and workplaces to have first-aid kits in case of workplace accidents...besides, it just makes good sense. Here are some businesses you can try:

- Car mechanics
- Swim clubs
- Day Cares
- Grocery stores
- Barber shops/Salons
- Hardware stores
- Pizza shops, diners, delis and restaurants
- Professional offices
- *Almost any local business*

Can you think of any other persons or places you can sell to?

Share the ideas and help your fellow fundraisers.

Let us know, too, at info@first-fundraising.com.

Good luck!