

Fundraiser Timeline



Here's the breakdown for **brochure selling**:

- Registration to receipt of forms and brochures – 8 business days
- Selling time – 2 to 3 weeks *[suggested]*
- Order to receipt of order – 9 business days
- Distribution to customers – 1 week

The breakdown above works out to 6 or 8 weeks. You need to decide how long the fundraiser should last. It should be long enough to meet your goals and short enough that excitement and enthusiasm do not flag. [*See the ideas in "3 Steps to a Successful Fundraiser."*] In addition, you don't want too much lag time between the very first person's order and receipt of his or her first aid kits.

Order Now, Pay Later – Your group can also order one of our backpack product combos for "Show and Sell." Payment is not due until 30 days after the product ships to you. That gives you three weeks to sell.

Combination – Sell with catalogues and order backpacks to show as a sample. It will increase your catalogue sales substantially and you can sell the "sample" kits at the end of the fundraiser.

For more information, contact:



www.first-fundraising.com

Robert Curtiss (267) 536-2408

info@first-fundraising.com